# ATLANTIC CAPE COMMUNITY COLLEGE BASEBALL NEEDS A HOME BASE

Atlantic Cape is renewing its commitment to athletics by bringing Buccaneers Baseball home to the Mays Landing campus. Lacking a true home field, the team travels more than 20 miles to play at a mostly closed Surf Stadium in Atlantic City.

#### IT'S TIME TO BRING THE BUCCANEERS HOME!

It's time for Buccaneers fans, friends and Atlantic Cape alumni to step up to the plate to help raise funds to refurbish the original baseball field on campus. Let's give the team a true home field advantage by bringing baseball back to Atlantic Cape.

#### IT'S ABOUT THE PERSON, NOT THE PLAYER

Buccaneers baseball teaches student athletes much more than how to win ballgames. Fostering and educating the whole student, not just the athlete, the Buccaneers program have created an exceptional culture, where baseball is the foundation for mentoring productive, engaged citizens who understand values, commitment and teamwork.

### **Proposed Project**

There are three major phases to the Bring it Home Campaign:

#### Phase I

Revitalize the current field to make it playable including dugouts and scoreboard -Spring 2021- Fall 2022 (\$400,000-\$500,000)

#### Phase II

Improve the field and fan experience with energy efficient lighting and new seating -Spring 2023

#### Phase III

Add finishing touches of a Field House/Concession Stand for players and fans alike - 2025.

## **Benefits**

**Recruiting:** A new field would attract top players and build an enviable Buccaneers Baseball program, in a highly competitive area for college baseball

**Enrollment:** Every collegiate athlete brings an additional 1.5 students with them, according to the National Junior College Athletic Association

Revenue: An average of 20 players per season would yield close to \$500,000 per year

"Baseball at Atlantic Cape meant the world to me. The baseball program changed my life for the better in so many ways. It enabled me to develop engagement at the college, which helped me in my studies. I see the current baseball program continuing to do the very same thing, and to an even greater extent, in changing young lives in such a positive way. We desperately need a new field to enable future generations of students to enjoy the same positive experience." - Steve Nehmad, Co-Captain and Proud Buccaneer Alumnus

Let's Bring it Home! Atlantic Cape students, alumni, and the community need a home field where they can root for the home team! A revitalized Buccaneers baseball field will spark student spirit and build comradery that will extend far beyond the members of the team. It will shine a light on and unite the entire Atlantic Cape community!

## For more information, please reach out to Maria Kellett at mkellett@atlantic.edu or visit atlantic.edu/bringithome

# **BACKGROUND STATS**

About Atlantic Cape Community College: Located in Southern New Jersey, Atlantic Cape is a public community college that offers more than 40 majors including nursing, culinary arts, and drone technology. With campuses in Mays Landing, Atlantic City, and Cape May Court House (Cape May Co.), Atlantic Cape have transfer agreements with universities and colleges nationwide.

**History of Atlantic Cape Athletics:** Athletics were an integral part of Atlantic Cape when the college opened its doors in 1966. Over the next two decades, Atlantic Cape teams thrived with the Men's Baseball team winning regional and state championships and the college community rallied behind them. The Men's and Women's Basketball and the Co-Ed Archery teams also won regional, state and in the case of Archery, national championships. As the Academy of Culinary Arts and the Nursing Departments took center stage, athletics became less of a focus for the college. Surrounding community colleges with fewer regional industries continued to invest in their sports programs. As a result, high school athletes chose to attend colleges with better equipped programs and facilities. Buccaneer baseball suffered the greatest loss of players and enthusiasm.

About the Current Buccaneers Baseball Program: For the last decade, Buccaneers Baseball have worked to rebuild and create a culture of responsibility among its players. By providing a structured environment that works to develop the entire student athlete, not just the ball player, the Buccaneers have assembled a group of dedicated young men who strive to be better athletically, academically, and civically.

**The Issue:** Buccaneers have practiced and played off-site because the main campus lacks a proper field. The team currently travels more than 20 miles away from the college's Mays Landing campus to Surf Stadium in Atlantic City. Without having a true "home" field, the team is at a disadvantage. Having a field on campus will not only be an asset to the team, but to the entire Atlantic Cape community, allowing them a space to easily come together and rally their school spirit.

**Solution:** Through different sponsorships and naming opportunities, the 'Bring it Home' campaign will fund the revitalization and refurbishing of the old baseball field on the main campus in three stages. Investing in the college's main campus is an investment in the future. The new Buccaneers Baseball facility, with grand stands, a field house and batting cages, will help recruit and retain ball players and other students who look forward to the full college experience at an affordable cost.



Members of the Buccaneers mentor young local athletes as part of their ongoing community engagement.