# Notes from Brainstorming Session

Points we want to make in the solicitation letter

## A little background info (first paragraph copied from the fact sheet)

Building with Heart was founded in 1986 with the goal of eradicating homelessness and inadequate housing. Building with Heart enables volunteers to help families in need help themselves. Homeowners, working with the help of volunteers, construct their own homes, essentially building sweat equity in the process. Costs are kept low by using volunteer labor and obtaining property and building materials through the donations from generous community members. Building with Heart provides homeowners with a long-term, no interest mortgage.

As you know, many hard working members of our community go without proper shelter every day. Through the generous support of people like you, Building with Heart provides them with hope, stability, and improved quality of life by helping them purchase homes that are affordable, safe, and healthy.

## Mention the fact sheet

The enclosed fact sheet provides information on Building with Heart and how you can help to make a difference in the lives of so many in our community. You can find more information on our website at buildingwithheart.org.

## The appeal

Please consider a donation of time, materials, or financial support. Through your time or tax deductible donations, you'll directly contribute to improving the quality of life in Greene City, and your organization will be recognized as a supporter on our website and in our newsletter.

## Anything else we should mention?

(Let’s be sure to pass this by Sue to see if there are any other points we need to cover!)